

SPOT VARNISH

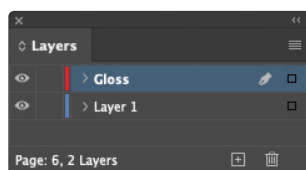
Spot varnish is a printing technique that applies a varnish coating to specific areas of the printed surface. It can be glossy or dull depending on the desired effect. It's added to a specific area of a printed piece to highlight it, such as shine to a logo.

STEPS FOR SETTING UP YOUR FILES TO PRINT PROPERLY

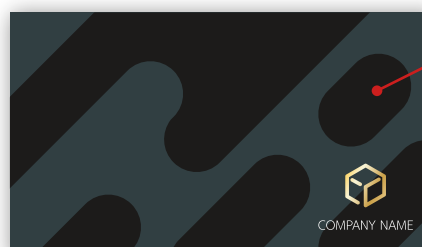
These instructions are for set up using Adobe InDesign, but can also be applied in Adobe Illustrator. We recommend using these programs exclusively for proper setup capabilities.

1: CREATE A NEW LAYER FOR THE SPOT VARNISH.

Create a new layer that will contain the varnish areas only.



EXAMPLE OF PROPERLY SET UP SPOT VARNISH FILE:



ART LAYER EXAMPLE:

This is the art layer. It is set up as you would set up any other print file.

2: CREATE NEW COLOR SWATCH

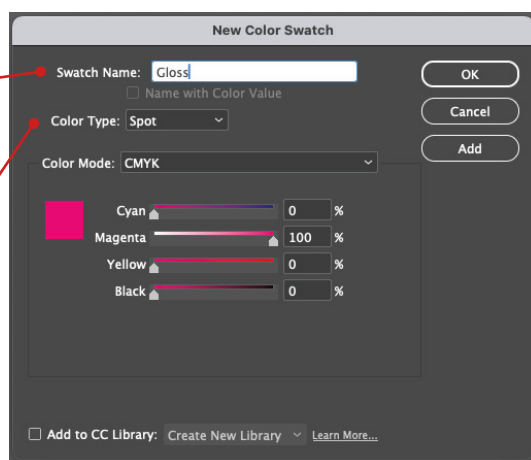
Be sure the color is set as "Spot color" and set to 100%. The color can be made of any CMYK build, but we suggest colors that can easily be distinguished from the other art.

SWATCH NAME:

Name it so its obvious that this is the spot varnish.

COLOR TYPE:

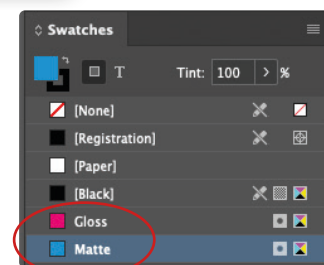
This needs to be set as **Spot** color.



SPOT VARNISH LAYER EXAMPLE:

These are the areas the spot varnish will print. The art aligns perfectly with the art layer.

✓ Combining gloss and matte finishes together can add visual interest and depth to a print or highlight specific elements. Just create a second color and, if needed, another layer for the second spot varnish area.



3: SET UP THE SPOT VARNISH AREAS.

To ensure your spot varnish aligns perfectly with your artwork, copy-paste-in-place all elements from your art layer. Use this to create the spot varnish in exactly the same position you want it to appear on the final. Be sure to set the whole area to the designated spot color at 100%.

! Use **Overprint Preview** and **Separations Preview** to check for potential color overlap issues before sending your design to print.

4: OUTPUT PDF AS NORMAL WITH BLEEDS.



ADDITIONAL SPOT VARNISH:

Set up the areas with gloss varnish in one spot color, and then do the remaining matte areas with a different spot color.

! **Double-check** that each piece of art is setup either in gloss or matte only, not both.